

AmeriCorps Communications Member (2 Positions)

One member will serve with The Nature Place and one member will serve with WisCorps

Host Site: Central Conservation

Location: 789 Myrick Park Dr., La Crosse, WI 54601 (at The Nature Place headquarters)

Note about the Member serving WisCorps:

The WisCorps Communications Member may work up to three days per week from the WisCorps headquarters (411 La Crosse St. La Crosse, WI) and will be required to travel on occasion during Spring Crew Leader Training and peak Summer Field Season, which will involve camping.

Service Term: September 9, 2026 – August 20, 2027

Service Hours: 1,700 hours | Full-time (40 hours/week)

Time Off: Approximately 6 weeks throughout the service term

Schedule: Monday to Friday, 8:00 AM – 4:30 PM, with occasional evening, weekend and holiday hours required for events and programs. Hours will vary weekly but generally will not exceed 70 hours over a two-week period.

Benefits:

- Weekly living stipend of **\$470** (paid biweekly)
- **\$7,395 Education Award** upon successful completion of service

AmeriCorps Provides Additional Benefits:

- Learn more about the [AmeriCorps Education Award](#) mentioned under "Details". You can use the award to repay qualified student loans and to pay for current educational expenses at eligible institutions of higher education and training programs. ([Award Amounts](#))
- Professional networking opportunities, mentorship, and experience to help grow your career
- Make a difference in the community
- Be a part of a dedicated service team
- Opportunity for loan forbearance on qualified student loans
- Free access to Employee Assistance Program includes phone/text/video call counselor service and other resources
- Health insurance option (1 year/1700 hr positions only, who are not already covered)

- You may be eligible for AmeriCorps child care public assistance
- Access to on-site food pantry and laundry facilities

Overview

Central Conservation is hiring two AmeriCorps Communications Members—one dedicated to The Nature Place and one dedicated to WisCorps.

Both members will serve under the Director of Communications, creating compelling stories that showcase the impact of AmeriCorps service through photography, video, writing, social media, and digital communications. While each member will focus on a different division of Central Conservation, both roles are important to community engagement and highlighting the service of our program's AmeriCorps members.

About Central Conservation

Central Conservation is a 501(c)(3) nonprofit that empowers environmental organizations through shared resources and operational support. We build the systems, infrastructure, and administrative capacity that allow our division staff to focus on what they do best—protecting our environment, engaging communities, and creating lasting conservation impact.

→The Nature Place

Located in Myrick Park, The Nature Place inspires and cultivates meaningful connections between people and nature through environmental education, community programs, for the benefit of both. Through their community programming, land stewardship opportunities, public gathering space and environmental education focus, the programmatic division serves thousands of visitors each year through camps, school programs, events, and accessible outdoor experiences.

→WisCorps

WisCorps engages the next generation through guided, hands-on conservation service opportunities that benefit our public lands. Crew & Individual Placement AmeriCorps Members complete meaningful projects including trail construction, habitat restoration, invasive species management, and environmental stewardship while developing valuable career skills with partners across the Upper Midwest.

Service Description:

The **AmeriCorps Communications Member** tells stories that connect new and existing audiences to our mission while highlighting the vital role AmeriCorps members play in advancing conservation and environmental education within our communities.

This position is responsible for planning and managing social media content, capturing photography and video that tell compelling stories, writing engaging content that showcases the day-to-day impact of our organizations, developing and managing blog content to drive website traffic, and supporting digital communications that increase awareness of AmeriCorps service opportunities, community programs, and organizational impact through seasonal newsletters and targeted digital campaigns.

Ideal candidates are creative storytellers with strong writing and visual communication skills, an eye for compelling content, and a passion for conservation, environmental education, and community engagement.

Responsibilities:

- Capture photography and video of programs, events, service projects, and AmeriCorps members.
- Create engaging social media posts, Reels, blogs, and member spotlights.
- Plan and manage social media content calendars.
- Assist with communication strategy and campaign planning.
- Update website content using Wordpress and contribute to newsletters through Mailchimp.
- Promote AmeriCorps service opportunities through digital storytelling.
- Collaborate with staff to develop creative communications that support organizational goals.

Preferred Qualifications

- Strong writing, editing, and storytelling skills.
- Experience with social media platforms and content creation.
- Interest in photography, videography, journalism, marketing, public relations, or graphic design.
- Familiarity with Canva; experience with Adobe Creative Suite is a plus.
- Organized, self-motivated, and able to work both independently and collaboratively, bringing new ideas to the table and executing them from start to finish.
- Passion for conservation, environmental education, outdoor recreation, volunteerism, and community engagement.
- Willing to make the first introduction in a conversation with a stranger.

Impact

The Americorps Communications Member will drive awareness of AmeriCorps service, elevate the stories of members making a difference, strengthen community participation in environmental education programs, and recruit future AmeriCorps members for both The Nature Place and WisCorps.

Through authentic storytelling, these members will help inspire more people to care for and about nature.

To Apply

Please email your resume to:

Paige Manges

Director of Communications, Central Conservation

paige.manges@centralconservation.org

Applications Due: Sunday, August 9th